Aim High, Prepare your Career NOW

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Adjunct Professor, UCLA

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Time: 2pm – 3pm
Venue: SHB121

Abstract
We live in an era of rapid changes in both technology and business models. The future is filled with tremendous opportunities, yet full of formidable challenges. Being a student in a prestigious university, you are at a critical stage in life to consolidate your core knowledge base and begin to develop problem solving skills based on such knowledge. As you prepare for your career, how can you adapt to the dynamic environment shifts to optimize the chance for sustained success? What other attributes beyond normal schooling are needed to breakout the linear mindset and normal career ceilings?

In this talk I will share some important concepts based on my own experience and close observations of others, which are practical, insightful, and actionable. Hopefully these ideas can stimulate your own thinking and actions throughout your life to fully realizing your potential to make an impact in the society.

About the Speaker
Dr. Cheung was the former President and CEO of Rockwell Scientific Company. He received his PhD in Electrical Engineering from Stanford. From 1969 to 1972, he worked at Fairchild Semiconductor R&D Lab, which was the birth place of many Silicon Valley companies. He spent the next 32 years with the corporate research center of aerospace giant Rockwell International, reaching the position of Center Director and Corporate VP for Research. He was also an adjunct professor at UCLA.

Dr. Cheung is well experienced in managing applied R&D for value creation and impact. He has served on many advisory boards, including Caltech, UCLA, and UCSB. He was also on the board of several high tech companies and research institutions. In 2012, he authored a book (電的旅程), which received the Golden Bookmark prize (吳大猷獎) as the best original Chinese language popular science book. Dr. Cheung resides in San Mateo, California, and he is still heavily involved with new technology-based startups.

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