European Innovation Academy is a non-profit educational institution with a mission to educate future entrepreneurs and accelerate companies’ digital growth.

EIA PORTO, PORTUGAL / July 14 - August 2, 2024

This is what you will experience in the EIA program:

**Week 1**
- Problem Expo
- Team Formation
- Product Features
- Customer Validation
- Prototyping

Distinctive and unique team formation process

**Week 2**
- Market
- Marketing Campaign
- Collecting Leads
- Demo Like A Boss
- Startup Expo

Work based on Google-Sprint method

**Week 3**
- Business Model
- Finance and Funding
- IP Strategies
- Pitching
- Grand Pitch

Special VC carousel system

From **Idea to Startup** in 3 weeks

- **75** MENTORS & SPEAKERS
- **500** PARTICIPANTS
- **65** NATIONALITIES
- **100** UNIVERSITIES

More details: www.inacademy.com/portugal