

THE CHINESE UNIVERSITY OF HONG KONG
Faculty of Engineering

CUHK 60th Anniversary Celebratory Event by the Faculty of Engineering –
“Our Memories beyond Flash”

Background and objectives

To celebrate for the 60th anniversary of CUHK, we invite CUHK Engineering alumni, students, and staff to share their photos and related stories with us. This is a precious opportunity to reminisce about the remarkable moments in CUHK Engineering history. Past photo stories can also rekindle fond memories and affection for CUHK across generations.

Eligible participants are welcome to submit photos and stories through a [designated online platform](#). To commemorate our precious memories about the Faculty, the photo and excerpts of the stories will be filmed and showcased on the TV wall at Ho Sin-Hang Engineering Building for 2024.

Eligibility

All CUHK Engineering alumni, students and staff are invited to submit photo stories. Simple identity check will be performed.

Specifications for submission

1. Photos, together with the brief stories (in no more than 50 words, either in Chinese or English), could be on anything relevant to CUHK Engineering.
2. The original source of photos can be in any format, including but not limited to a digital file, digital print, color print, or black and white print. However, only electronic submission in JPEG/JPG/TIFF/PNG/PDF format with at least 300 dpi will be accepted. Each file size shall not exceed 5 MB. Participants may be requested raw files or higher-resolution versions of the photos for publication needs.
3. Multiple submissions by participants are allowed. However, each photo and each story write-up can be submitted for once only. Repeated submissions identified will result in disqualification of all submissions by the participant in question.

Important dates

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| 1. 15 January 2024 | Invitation of submissions |
| 2. 4 February 2024 | Submission deadline |
| 3. May 2024 | Roll out of video of collected photos |

Souvenirs

For gratitude and bringing good memories to members of the Faculty of Engineering, some Faculty-designed souvenirs will be given to all participants.

Terms and regulations

1. By participating in the activity, the participant warrants that his/her photo(s) and story write-up(s) is/are original and genuine without infringing any intellectual property rights

and/or other rights of any person or entity. Artifacts using generative artificial intelligence or plagiarized story write-ups are not accepted.

2. Any submitted photo and story write-up containing obscene, indecent, defamatory, insinuating, intimidating, libelous, violent contents or being associated with any undesirable elements will be disqualified. No offensive languages or actions, or content that violates the law of the Hong Kong government is allowed in the photos and write-ups.
3. Participants shall obtain all necessary permission from any third party, including but not limited to any identifiable individual(s) in the photos, for submission of the photos and mentioning of their identities in the story write-ups. Participants shall take full liability if the entries are involved in any infringement or unlawful acts. The responsible participant who is in breach of this rule shall indemnify CUHK Faculty of Engineering for all the damages or loss CUHK Faculty of Engineering suffers due to his/her submission(s).
4. CUHK Faculty of Engineering shall not be responsible for any photos that are duplicated by anyone during the video broadcasting period.
5. The participants, upon their submissions, consented CUHK Faculty of Engineering the right and discretion to display/publish all submissions in any format or through any promotional channels at any time, without providing royalty payments or compensation to the participants.
6. Simple identity verification will be conducted for participants. The participant is responsible for providing valid personal details and documents for Faculty of Engineering to verify his/her identity.

For staff/students: (i) name on staff/student card; (ii) staff/student ID number; (iii) working unit under CUHK Faculty of Engineering/major study; (iv) email address and phone number.

For alumni: (i) name on HKID card; (ii) the last student ID number/alumni ID number; (iii) major study; and (iv) year of graduation.

7. CUHK Faculty of Engineering follows strictly the requirements set out in the Personal Data (Privacy) Ordinance. The personal data provided will be used by CUHK Faculty of Engineering for the purposes of processing the submissions. All information provided will be kept confidential, and will be destroyed when no longer in use. For correction of or access to the personal data after submission, please contact CUHK Faculty of Engineering.
8. CUHK Faculty of Engineering reserves the right to interpret and amend the terms and regulations of the activity without prior notification.
9. CUHK Faculty of Engineering has the right to terminate or postpone the activity in the event of a force majeure that adversely affects the conduction of the activity.

Enquiry

Website: <https://www.erg.cuhk.edu.hk/erg/>

Email: cuhkergg@cuhk.edu.hk